

## **ASSIGNMENT SUBMISSION AND ASSESSMENT**

---

**PD101**

**PERSONALITY DEVELOPMENT**

**SEMESTER JANUARY 2016**

---

### ***INSTRUCTIONS TO STUDENTS***

1. Your assignment should be typed using 12 point Times New Roman font and 1.5 line spacing.
2. *Your assignment should be between **2500 to 3000 words excluding** references. The number of words should be shown at the end of your assignment. **Do not** copy the assignment question and instructions to your answer. Your assignment should be typed using 12 point Times New Roman font and 1.5 line spacing.*
3. *You can submit your assignment **ONCE** only in a **SINGLE** file.*
4. *Your assignment should be prepared individually. You should not copy another person's assignment. You should also not plagiarise another person's work as your own.*
5. *Submission date is on 19th May 2016 through Moodle.*

### **Assignment Question:**

Asiri hospital situated in Colombo is a 200 bed facility catering to 200 inward patients and 2000 outpatients. This hospital performs ten major surgeries and 20 bed inward patients. This hospital was established by 'Wasana Hospital (PVT) Ltd' with a view to upgrade the hospital to 3000 beds in the next 05 years.

You are in charge of the of the outpatient department of the hospital. There have been many incidents and complaints regarding staff behaviors and the attention to patients. It was discussed at a management meeting that patient numbers deteriorate and the income of the hospital has gone down. The Managing Director further stated that they won't be getting any bonuses for this year due to this issue.

You are requested to organize a good public relations programme emphasizing on personal development for your team. Your team consists of Receptionist, Nurses, Doctors, Cashiers and minor staff. Total staff in the carder is 10. Draw up a comprehensive plan to upgrade the each and every individual staff member.

## Assignment Rubrics

Course Code: IIHS PD 101

Semester: Jan-16

Criteria	Weightage	(0)	Low (1)	Fair (2)	Above Average (3)	Excellent (4)	Score
1. Introduction	2	There is no description on the topic of discussion.	The description on the topic of discussion is poor; ideas to be discussed are very vague and disorganized.	The description on the topic of discussion is fair; ideas to be discussed are vague and disorganized.	The description on the topic of discussion is good; ideas to be discussed are relatively clear and organised but inadequate explanation.	The description on the topic of discussion is excellent; ideas to be discussed are very clear and well organised. The intent of the work is explicitly explained.	<b>8</b>
2. Content	3	No clear contents.	Contents are not focussed.	Satisfactory contents presented.	Good contents presented.	Excellent lysis presented.	<b>12</b>
3. Understanding on Personalty Development Program	5	Does not demonstrate understanding on personalty development program.	Demonstrates insignificant understanding on personalty development program.	Demonstrates reasonable understanding on personalty development program.	Demonstrates considerable understanding on personalty development program. Relevant and specific supportive evidence included.	Demonstrates thorough and insightful understanding on personalty development program. Creatively includes relevant and specific evidence.	<b>20</b>

Criteria	Weightage	(0)	Low (1)	Fair (2)	Above Average (3)	Excellent (4)	Score
4. Conclusion	1.5	There is no conclusion to summarise the write - up.	A poor conclusion which does not indicate an attempt to synthesise the discussion.	A fair conclusion which indicates reasonable analysis and synthesis of ideas.	A good conclusion which indicates considerable analysis and synthesis of ideas.	An excellent conclusion which is concisely and precisely written. It provides concluding remarks that shows an analysis and synthesis of ideas.	<b>6</b>
5. Refernces and citation according to the APA format	1	There is no references or citation.	Citations for statements included in the discussion are not present or references which are included are not found in the text.	Some citations for statements included in the discussion referenes are not found in the text.	Most citations are included in the discussion and most references match the citations according to the APA format.	All citations are included in the discussion and most references match the citations according to the APA format.	<b>4</b>
<b>Total</b>							<b>50</b>